



MAY 2-3, 2020  
P.O. BOX 1479  
MARIPOSA, CA 95338

Dear Vendor,

The annual Mariposa Butterfly Festival 2020 event planning is underway. The Butterfly Festival is a two-day event that takes place in historic downtown Mariposa. There are a myriad of activities taking place throughout the weekend that attract thousands to the festival. We encourage you to follow us on Facebook and on our website at [www.mariposabutterflyfestival.net](http://www.mariposabutterflyfestival.net) to track the activities planned for the weekend.

We are excited about the continued growth and improvement of the festival! We have some great surprises in store this year. The Butterfly Festival is a quality event that brings visitors from around the world. The vendor section of the festival now enjoys a reputation of exceptional original works and products that you have come to love. Our vendor area has been a sell out so get your application in early. This application covers vendors in the art, artisan, pre-packaged food (vendor-made) and commercial categories. Food vendors have a separate application.

The festival committee invites you to apply to become a vendor. The show takes place over two days, **Saturday May 2nd and Sunday May 3rd, 2020.** The Art and Artisan Show is held at the Mariposa Art Park and the Creek Walk, the lower 5<sup>th</sup> Street parking lot, and Stroming Road. This year we will be hosting a new educational area, The Habitat Row, along the Mariposa Creek and relaxation stations along the creek path.

**THIS IS A JURIED SHOW** with a limited number of artisans / vendors in each category and applicants are accepted on the quality of work, originality, and the date your application is received. Priority is given to local and returning artists.

The booth fee is \$100. Spaces are 10'x10', with a few spaces along a sidewalk that are approximately 5'x20'. We will accommodate your preferred location if possible. However, due to a number of NEW activities planned some previous vendor areas will no longer be available. Placement is based on the type of art, craft or product and when your application is received. We limit the number of vendors per category. The earlier you respond, the better chance you will have at getting your "preferred" location or at least near your preferred location.

Once accepted we encourage you to provide us with quality photos of your product so we can upload on our Facebook page and to mention the Butterfly Festival in your social media accounts.

We look forward to receiving your application.

Sincerely,

Michelle Kaus  
Vendor Coordinator

**MARIPOSA BUTTERFLY FESTIVAL**  
**VENDOR APPLICATION 2019**  
**Festival Date: May 2nd – 3rd, 2020**

Show Rules: Set up time is 6:30am to 8:45am Saturday. Breakdown is after 4:00pm on Sunday. All vehicles must be unloaded and removed from vendor area by 8:45 am on Saturday. There will be security on hand Saturday night. Early set up on Friday evening is permitted but no security provided. Vehicles will not be allowed in the booth area until after 4pm on Sunday. This will be strictly enforced in 2020 so please do not apply if you are not prepared to stay for the full show. No music or other audible sounds to be played at your booth area without consent of the vendor coordinator.

FESTIVAL HOURS: Saturday, 9am to 6pm, with entertainment in the Art Park until 9pm.  
Sunday, 10am to 4pm.

No generators will be allowed and only a handful of spots on Stroming Road have electricity available.

INCLUDE BOOTH FEE AND A SELF-ADDRESSED, STAMPED ENVELOPE SO WE MAY REPLY TO YOUR APPLICATION. BOOTH SPACE: 10'x10' or 5'X 20' IS \$100.00 FOR BOTH DAYS. Note: We only have 3 spaces 5' X 20'. There will be an additional fee of \$25.00 for the Stroming Rd booths with electricity.

DESCRIPTION of merchandise or food item to be sold (be specific):

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**THIS IS A JURIED SHOW.** Vendors include 4 photographs. If you are sharing a booth, each applicant must send photos. Only the types of items you jury will be allowed for sale in your booth. You will be asked to remove any item not fitting your juried category.

Location: Do you have a preferred location? We will do our best to accommodate your request. Spaces are limited. Final placement of booth will be a committee decision.

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**APPLICATIONS: Applications are due March 1<sup>st</sup> and acceptance letters, placement maps and instructions will be mailed out by March 31<sup>st</sup> as long as you have supplied an e-mail or stamped self-addressed return envelope. If you are not accepted your check will be returned. Questions contact: Michelle Kaus 209-347-6145 or [Michelle.mariposafestival@gmail.com](mailto:Michelle.mariposafestival@gmail.com)**

Name\_\_\_\_\_Business\_\_\_\_\_

Mailing address\_\_\_\_\_City\_\_\_\_\_Zip\_\_\_\_\_

Email\_\_\_\_\_Phone\_\_\_\_\_

Required CA State Tax ID\_\_\_\_\_ You are responsible to collect and report sales tax.

Number of spaces: \_\_\_\_\_Total amount enclosed: \_\_\_\_\_

A very limited number of non-profit booths will be approved for the show without cost. These are typically organizations that are providing some requested service or benefit to the Butterfly Festival. Non-profits will still be required to complete an application and if approved for no fee you will be notified.

Theme: Butterflies! We want to build a quality event. We strongly encourage vendors to decorate their booth with a butterfly theme. Tables must be covered with a floor length tablecloth and all boxes removed or hidden from sight. Shade canopies or umbrellas are recommended for most areas.

**Your signature is required below.** I release the Mariposa Butterfly Festival Committee, Mariposa County, all merchants and property owners from any and all liability and responsibility for damages to persons or property from any and all claims for theft, death, personal injury or property damage. I agree to leave the show or remove products if the exhibitors work is not as represented by the submitted photographs. The Mariposa Butterfly Festival reserves the right to ask an exhibitor to leave for any reason. I understand that there is no refund of fees after acceptance of application.

**THIS IS A RAIN OR SHINE EVENT.**

**All vendors sharing a booth must sign.**

Signature\_\_\_\_\_Date\_\_\_\_\_

Signature\_\_\_\_\_Date\_\_\_\_\_

**Mail application to: Mariposa Butterfly Festival, P.O. Box 1479, Mariposa CA 95338**